

THE LITERARY REVIEW

An international journal of
contemporary writing

“Read More” Launches. We’re Story Pushers Now.

Posted on [June 22, 2011](#) by [Minna](#)

We Have The Answer To The Apocalypse...

Email!

Hello Friends,

Many of you received a story by Robert Repino in your email boxes this week from us. If so, please accept my form welcome to our first issue of *Read More*, a new publication of *The Literary Review*.

Read More is a newsless newsletter. Twice a month we will be sending you (if you like) selections of poetry or prose directly from the pages of TLR. In other words, we’d like to give you some literature to brighten the inbox clutter of headlines, coupons, events, bank statements, and listserve updates.

This is a little bit of a rogue idea, I know. I was reminded of that in particular this morning when a colleague from the IT department instructed me on the fine distinctions between a “push” communication and a “pull” communication. Obviously a mass email is a push communication—we are forcing stories and poems upon you. website (such as the one you are reading now) is a “pull,” whereby in various ways you are enticed to come to vis our website and if you so choose, while here, you can take advantage of some of our featured online content.

What we’d like to do with *Read More*, and with literature in general, is push and pull and publish by any and eve means necessary. It’s a noisy chattering world out there online and in the supermarket and at the movie theater and in the bookstore. Our mission at *The Literary Review* is to publish and provide you with as much literary ar as we can reasonably traffic (and keep the chatter to a minimum). We want to get the stories to the readers.

And so, we venture forward with this, another new TLR platform, to compliment our new ebooks, and new website, and the more ways now available to buy the physically beautiful print version of our magazine.

Thank you for being pulled to our website. If you’re interested in being pushed to as well, please sign up for Read More here:

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All my best to you and thank you again for being part of TLR.

Minna Proctor

Editor

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